



## Press Release

Friday, 03 March 2023

### **SOMERSET HOUSE OPENS UP DIARY FOR EVENTS IN THE EMBANKMENT GALLERIES**

For the first time in years, the largest internal space within London's neo-classical riverside venue at the heart of the capital, will be available for commercial events and private hire for over half of the year.

Business development manager Luci Sorrell said ***"this is ground-breaking news for brands and creative agencies looking to host multi-day experiences and spectacular events. We receive so many enquiries for large numbers which, ordinarily, we can fulfil only at specific times of the year. Now we have a variety of options throughout 2023."***

With the ability to host up to 1,000 guests for a reception on all three floors, the galleries have been a popular choice for post-premiere after parties and dinners for up to 340.

Sorrell continued ***"being ten minutes from the West End is a huge bonus when considering logistics and sustainable transportation. Having wider scope this year is a coup for organisers wanting to host in a central London venue that is rarely available."***

In addition to evening events, the spaces have been used for large-scale product launches, fashion shows, award ceremonies, conferences and this year will be a prime location for Christmas parties.

Previous clients have included UNIQLO with an immersive exhibition entitled 'The Art and Science of Lifewear: New Form Follows Function ' Breast Cancer Now, with its annual fashion show, as well as a diverse range of clients from banking and finance to lifestyle, sports, entertainment and retail such as Wines of Germany, HSBC, ASDA, London Games Festival, Discovery, Freshfields, Bosch, San Miguel, Netflix, The White Company, DLA Piper and Dentsu Aegis Global.

Sorrell was excited to share that ***"clients can also enhance their experience with access to our cultural programme during this time, such as Black Venus which addresses the historical representation and shifting legacy***



***of Black women in visual culture, and The Missing Thread which explores the story of Black British fashion, looking at how the influences of the 20<sup>th</sup> and 21<sup>st</sup> Centuries have had on design and its contribution to Britain's rich design history."***

Availability in the Embankment Galleries is from: late March – early May and late July – end of December 2023.

Ends

[www.somerset.org.uk](http://www.somerset.org.uk)



For further information, comment, and images contact:

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### **Notes to Editor**

As the home of cultural innovators, Somerset House is a site of origination, with a cultural programme offering alternative perspectives on the biggest issues of our time. We are a place of joy and discovery, where everyone is invited to Step Inside and Think Outside.

From our historic site in the heart of London, we work globally across art, creativity, business, and non-profit, nurturing new talent, methods and technologies. Our resident community of creative enterprises, arts organisations, artists and makers, makes us a centre of ideas, with most of our programme home-grown.

We sit at the meeting point of artistic and social innovation, bringing worlds and minds together to create surprising and often magical results. Our spirit of constant curiosity and counter perspective is integral to our history and key to our future.

This spectacular, neoclassical building also offers 12 blank canvas, versatile event spaces, including indoor and outdoor spaces, suitable for staging events of all styles and size – ranging in capacity from 10 to 1,500. Somerset House is ideally located, sitting between the River Thames and Covent Garden and is accessible via major transport links in the centre of the capital.

Run as a charity by the Somerset House Trust, all event hire income directly contributes to our programme, education and outreach work and helps us to maintain our Grade I listed site and deliver our public benefit.

The grandeur and heritage of Somerset House's diverse venue, coupled with the expertise of its Commercial Events team, offer an unrivalled location for unforgettable events.

More information about Somerset House's commercial event spaces can be found via: <https://www.somerset house.org.uk/venue-hire>