

PRESS RELEASE

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ConferenceAdit appoints Catch the MICE to spearhead their UK operation, to streamline the Administration associated with Continuous Professional Development (CPD)



US based ConferenceAdit, a leading provider of Continuous Professional Development (CPD) attendance tracking and reporting, will begin offering services in the UK in early 2023. They have appointed UK based representation agency Catch the MICE to spearhead their UK sales and marketing campaign and lead their regional customer success and business development.

CPD is an essential requirement for many professionals to keep current within their industries and stay relevant. However, keeping track of attendance across various sessions and maintaining records can often be time intensive. ConferenceAdit revolutionises the process by allowing attendees to track their attendance on their mobile devices and includes various controls to monitor attendance.

Stuart Mitchell, Managing Director of Catch the MICE said, ConferenceAdit’s simple, yet effective solution, handles live, virtual, as well as hybrid events and fits perfectly with our portfolio of innovate solutions for event organisers. We already speak to event planners across all sectors and continual learning is one of the major headaches when it comes to workload; this cost-effective solution is ideal, as everyone looks to cost within their organisations. We are truly excited about launching this solution to the UK market.

Stephen Buscema, Managing Partner, commented, “Over the past few years, even with the challenges of COVID, we have helped our clients save time, money and the frustration of errors when providing CPD. With a combination of the latest technologies and the highest calibre client service, our clients have made our platform an integral part of their event experience.”

“Catch the MICE are uniquely positioned, representing both Event-Tech and In-Person solutions. We look forward to working with Stuart and his team and helping organisations within the UK provide the same experience to their members. It is truly game-changing!”

ConferenceAdit will be represented at Event Tech Live in London, UK this month by Catch the MICE. To find out more, please visit either CatchtheMICE.com or conferenceadit.com or contact us at info@conferenceadit.com.

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For general enquiries, please contact Stuart at Catch the MICE at stuart@catchthemice.com or alternatively by telephone +44 (0)7771 946614.

For ConferenceAdit enquiries, please contact the team at info@conferenceadit.com or alternatively book a demo at <https://calendly.com/catch-the-mice> or telephone +44 (0)7771 946614.

Notes to Editors:

ConferenceAdit is a leading provider of Continuous Professional Development (CPD) attendance tracking and reporting. CPD is an essential requirement for many professionals to keep current within their industries and stay relevant. Many organisations, including companies and industry associations, now offer CPD to their constituents during meetings and events as a value-added benefit or convenience. However, keeping track of attendance across various sessions and maintaining records can take time and effort. ConferenceAdit revolutionised this process by allowing attendees to track their attendance on their mobile devices and includes various controls to monitor attendance. For the managers of these events, instead of dealing with paper attendance sheets, tabulating data, and dealing with errors, reporting and issuing certificates of attendance are now done with the push of a button.

Catch the MICE is an established sales representation and customer success agency; introducing independent hotels, venues, event technology, including virtual event and hybrid solutions, to UK MICE event organisers. Led by Managing Director Stuart Mitchell, with over 30 years of experience within the hospitality and events industry, the consultancy provides the link between event organisers and venues / event services seeking to tap into the UK MICE market.

To know more about any of the services offered by these companies please contact Stuart on stuart@catchthemice.com or alternatively by telephone +44 (0)7771 946614.

