

# Spire Hospitality Launches New Online Campaign for Corporate Event Planners This Holiday Season



IRVING, TX — September 14, 2022 — [Spire Hospitality](#), a nationally recognized third-party hotel and resort management company, has launched a new online campaign for corporate event planners organizing events of all sizes at hotels this holiday season.

“Our new website for holiday events is a one-stop shop for corporate event planners,” said Troy J. Sacco, corporate director of sales and marketing at Spire Hospitality.

“Corporate event planners know exactly what they’re getting before contacting us, reducing time spent on research and back-and-forth conversations significantly. Whether it’s a big corporate bash or a small intimate gathering of friends and family, the Spire team is ready and willing to help corporate event planners plan memorable holiday events this year.”

Many properties in Spire’s portfolio have dedicated pages for corporate event planners to access their holiday party planning needs. These pages highlight menus and packages,

holiday promotions, venue details, contact information, testimonials, and holiday party calculators, allowing event planners to build budgets and estimate real-time price ranges.

Spire's properties offer deals for booking holiday parties sooner than later. For instance, any corporate event player who books a holiday event at Doubletree by Hilton Annapolis in Annapolis, MD in September will be able to choose three gifts from the following list: a complimentary additional hour, a complimentary room rental, complimentary coffee, tea, and soft drinks, complimentary hors d'oeuvre, or a complimentary overnight guest room.

Spire can accommodate holiday events at any of its 30 properties in 19 states across the U.S. Recent additions to the company's portfolio of independent and branded hotels and resorts include a resort and water park near Orlando, FL, The Grove Resort & Water Park; two lifestyle hotels, The Leta Hotel in Goleta, CA, and Villa Florence Hotel in San Francisco's Union Square; and Hilton Garden Inn Fremont Milpitas, a select-service hotel in Fremont, CA.

Corporate event planners can visit [hotelholidayevents.com](https://www.hotelholidayevents.com) for more information.

## About Spire Hospitality

Spire Hospitality is a nationally recognized third-party hotel management company specializing in creating value for our hotel investors while delivering exceptional guest experiences and providing an outstanding place to work. The Irving, TX-based company's diverse portfolio of properties includes unique independent hotels and highly respected brands, including Marriott, Hilton and IHG. Spire is part of the AWH Partners family, which also includes AWH Development, a full-service real estate development company headquartered in New York. With more than 35 years of hotel operating experience, Spire is committed to preserving, protecting and enhancing hotel real estate value.

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