

## **CHIN CHIN: BRITS CAN USE THIS HACK TO GET A FREE GLASS OF BUBBLES AT REFURBISHED FRANKIE & BENNY'S**

*THE NATION'S FAVOURITE ITALIAN AMERICAN RESTAURANT WELCOMES GUESTS BACK TO CELEBRATE ACROSS LONDON, BIRMINGHAM, AND MANCHESTER*



- Frankie & Benny's Wembley, Birmingham and Ashton Moss restaurants get a stunning update
- Brits can celebrate with a glass of bubbles on the house with a simple hack
- New restaurants mean more families and friends can dine together in stylish designs

### **IMAGES OF THE NEW FRANKIE & BENNY'S REFRESH [HERE](#)**

Everyone's favourite Italian American restaurant [Frankie & Benny's](#) is celebrating its next phase of newly refurbished restaurants across its Wembley, Birmingham, and Ashton Moss locations by offering guests a free glass of bubbles through a super simple hack.

Guests can simply say "looking good" to their waiter at any of the above newly refurbished restaurants. Upon using the password, guests will receive a complimentary glass of Prosecco\* to help ring in their newly designed local restaurant.

The three updated locations all enjoy a brand-new, spacious layout, complete with more booths, meaning additional families and friends can get together over a Spaghetti Carbonara and Tear 'n' Share Bread than ever before. What's more, guests can wet their whistle and enjoy a

refreshingly cold beverage from the chain's new sleek bars; perfect for a cold beer after work or clinking of Prosecco glasses to celebrate that special occasion!

In addition to new booths and flowing bars, newly refurbished restaurants also enjoy improved access for delivery drivers, making the wait between tapping your app to chowing down on a Cheesy Mac 'n' Cheese Beef Burger and Loaded Fries even slicker.

Frankie & Benny's will open the doors of its newly updated sites on the below dates:

- Birmingham (The Fort), 14<sup>th</sup> July
- Ashton Moss, 15<sup>th</sup> July
- London, Wembley, 22<sup>nd</sup> July

**Jon Knight, MD for The Restaurant Group, Leisure & Concessions, said:** *"Our greatest strength is being a place where family and friends can come together and relax in conversation over their favourite meal."*

*Our newly refurbished sites are designed to bring guests, family and friends closer together, in a fresh and welcoming environment, with more space to relax and socialise. We hope that all of our guests will thoroughly enjoy their visit, and what better way than to celebrate with a glass of fizz to mark the occasion."*

**-END-**

For more information, please contact Beth Cullen  
[beth@cutthebull.agency](mailto:beth@cutthebull.agency)

*\*Please note, this deal is only on offer for the first two weeks after the restaurant has opened (since being refurbished)*

### **Notes to Editors**

Frankie & Benny's is part of The Restaurant Group plc which operates approximately 400 restaurants and pub restaurants throughout the UK. For more information, please see the website: <https://www.trgplc.com/>

### **T&CS**

#### **Free fizz after our makeover**

- Enjoy a drink on us when you return to dine in with us once our makeover is complete
- The dates of completion will vary by restaurant, please speak to a manager for further details
- To redeem please use the "password"
- Valid when a main meal is purchased
- Valid for 2 weeks from date of reopening (will differ by restaurant)

- Please note, this offer may not be available on event days at Frankie & Benny's, Wembley
- We may withdraw this offer at any time