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June 20, 2022 - VenuIQ & akire productions announce partnership to accelerate growth and create new technologies for live, hybrid, and virtual events

VenuIQ, the award-winning platform for live, hybrid, and virtual events, has announced a partnership with akire productions, a Chicago-based with a national presence event production agency. In addition to planning multiple diverse events, the two will be co-creating new technology for the events industry to be announced and released in the coming months.

“akire productions has been and will continue to be our premier event production partner,” said John D’Adamo, Head of Sales, USA. “With this higher level strategic partnership, we together will be collaborating on new solutions to revolutionize the events industry, based on honest, raw planner feedback about what’s worked in the past, what hasn’t, and how tech and production companies can best help event professionals.”

“We want to look deeply at the challenges that have existed in the events industry as well as the new challenges that have presented themselves in the last 2 years. VenuIQ has listened with careful ears to the events industry and has heard the need for simple, cohesive, robust solutions. With this strategic partnership we are invigorated to provide those solutions for the events industry designed by us within the industry.” echoed Reiley McClendon, Vice-President of Creative & Technology, at akire productions.

About VenuIQ

VenuIQ is an award-winning platform for live, virtual and hybrid events. Easy to use, in one ecosystem. For seven years we’ve created powerful web platform experiences and apps for associations, nonprofits, corporate, medical, destinations, and agencies, helping them create streamlined, data-driven events, from SAP and Founders Forum to Visit Monaco and VMX Americas. More than anything we have an eye for becoming a true events partner, not just a tech solution, and world class customer service is our motto. “Your events, just as you want them.”

About akire productions

akire productions brings more than 15 years of experience producing virtual and in-person events. People are our passion. Creatively, we collaborate to bring forth your brand, your objectives, and your story by designing experiences that merge different learning styles with unique content.