

Eventcombo releases industry game changing ”LinkedIn for events” post-event platform

Eventcombo, the future of event technology, continues to disrupt the events industry with its latest solution - a “LinkedIn for events” - enabling event organizers to engage with their audience like never before.

- Eventcombo is the first platform to offer event organizers a “what happens after your event is over?” solution.
- *Community™ by Eventcombo* re-invents post-event communications and engagement.
- The solution has been developed to ensure that employees, students and event attendees do not disconnect with organizers the moment they leave the event.
- *Community™ by Eventcombo* is the world’s first “LinkedIn for events” in-platform engagement solution built on top of a robust end to end event management technology

[Eventcombo](#), the leading event management Event-as-a-Service (EaaS) cloud-based technology platform, has unveiled a new feature, giving its clients the opportunity to engage and follow up with their audience after an event ends.

The platform’s newest solution, *Community™ by Eventcombo*, allows organizers to interact with their audience like never before; ensuring they keep in touch, and continually engage with stakeholders including event managers, organizers, attendees, employees, students, speakers and sponsors.

Covid-19 has forced unprecedented change upon the events industry. The move to virtual events has increased the need to connect attendees and inspire communication with organizers - before, during and, most importantly, after an event.

Below, **Saroosh Gull, CEO, Eventcombo**, explains why the platform is a game changing solution for companies, universities, businesses and organizations. Especially those who need to eliminate processes and cut costs to make their marketing and communication efforts stretch further.

“An event that encourages new levels of engagement will leave attendees inspired to connect with you and your brand. I am delighted that we can now give event organizers a better way to stay connected with their stakeholders post-event.

“Currently, organizations use WhatsApp, emails, social media and other fragmented tools to keep attendees engaged; however, as the landscape of event management continues to evolve, these outdated methods account for more than 95% of attendees disconnecting once the event ends. This is a major problem within the industry and it was important that we found a solution.

“Engagement with attendees and other stakeholders post-event has always been a marketing Shangri-la - something always dreamt about but never seen when we hear the word ‘engagement’.

“For the first time, *Community™ by Eventcombo* offers event organizers a platform that helps them stay connected with all stakeholders post-event, within the integrated Eventcombo ecosystem of event tools that include integrated reporting and analytics, built-in event creation and management options, as well as attendee management features.

“The platform redefines event creation and attendee management, which has been the most pressing need for the industry. It’s the answer to that one question that companies, universities, businesses and marketers have always had - What happens after the event is over?”

How to access *Community*

Anyone who creates an event through Eventcombo will be able to sign up to use the *Community* function through Eventcombo.

In addition to *Community™ by Eventcombo*, the platform features a number of groundbreaking functions, including:

- A complete Virtual solution for virtual events
- A complete In-Person solution for physical events
- A complete Hybrid solution for phygital events
- Complete event and attendee management
- Integrations with Uber, Lyft, ParkWhiz and more
- Integrates chat, connections and groups with event creation features
- Reporting dashboard with advanced analytics

Eventcombo empowers high quality events for organizations big and small around the world and goes beyond event registration, enabling end-to-end capabilities including scalable solutions for marketing, event websites, groups, installment payments, on-site badging and more.

In addition to endless integrations for in-person, virtual, hybrid events, Eventcombo provides ticketing, donations, memberships, silent auctions and communications that make it the complete solution for organizations running events.

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