NetworkTables Wins Favourite Event Technology Supplier' being the People's Choice at Event Tech Awards



Events software company NetworkTables wins Favorite Event Technology Supplier as part of the awards show of Event Tech Live in London.

AMSTERDAM, 28 Nov 2022 - The NetworkTables team and founder Matthijs Otto were proudly presented as 'Favorite Event Technology Supplier" at the Event Tech Awards in London. The winner was determined by an international audience of event organizers that voted in over the last months.

NetworkTables is an international event technology company that makes it easier to meet the right people at large conferences and within communities and makes networking more

effective through a user-friendly online solution for table seating, session registration, and 1-on-1 meetings. The company was previously the winner of the 'Most Innovative Startup' at the Event Technology Awards and just last month won Event Tech Innovation Company of the Year 2022 from LuxLife. The Dutch Startup is on a growth trajectory after being part of two awards in the last few months.

Kizzy Allott Sales & Marketing Director at the Event Technology Awards says "The People's Choice Award is a very important accolade as its winners are chosen by the readers of Event Industry News, taking home a Gold, Silver, or Bronze trophy is indeed a great achievement. The Event Tech Awards celebrates its 10th anniversary this year and that proves that event tech continues to be a crucial part of the event industry."

International growth

NetworkTables is growing fast, the event solution is now used by organizers in over 41+ different countries to increase show-up rates, save valuable time, solve complex event management challenges such as meeting schedules and build always-on event communities. The prize was awarded as the company was recognized as a favorite supplier by event organizers due to the company's persistence to stay innovative and ahead before, during, and after the pandemic.

Matthijs Otto, founder of NetworkTables: "A lot has changed in the last couple of years for events, but this award helps to remind us that innovation pays off. The choice to pivot our company's focus to providing always-on event communities is exactly what helps the industry to become future-proof again. This way our customers stay ahead of the game. We're thankful to have won this award by popular vote as it shows the hard work has paid off. We hope it shows companies that aren't working with us yet what we're good at."

Event Communities are the future

In order for event organizers to stay innovative and ahead of competitors, NetworkTables continuously innovates by working closely with creative event organizers and community managers. "Together with them we build innovative solutions for their daily challenges in order to make their events, communities more profitable and their lives easier." - Matthijs Otto. They expect that the event industry will turn into a subscription model and that event communities will disrupt the whole industry. Tickets will turn into subscriptions, attendees into members, and event organizers become community managers. Already in 2017, NetworkTables adapted their event tool to be able to organize event-led communities because community organizers of the World Business & Executive Coaching Summit (WBECS) asked for it. Last year 60.000 members used NetworkTables to

participate in the WBECS Pre-Summit community engaging in peer group discussions and roundtables.

About NetworkTables

NetworkTables (2015) is an all-in-one platform, designed by event managers, to help attendees meet the right people at online, in-person, and always-on event communities. In the past years, NetworkTables has won multiple prestigious awards in the international event industry: including the Future Of Meetings Award and the Event Technology Award "Best Technology for Building Event Attendance".

For more information & contact:

- Matthijs Otto matthijs@networktables.com +31 614959702
- Website:https://networktables.
- Press Release & pictures: google drive folder
- E vent Tech Live Interview from the event: https://www.youtube.com/watch?

(Mention win at 1:30)

- Eventbranche.nl - Video interview (English) - Matthijs Otto about always-on

events: https://youtu.be/7gbqOJTcGUc

- Event Tech Awards: https://eventtechnologyawards.
- Past Awards: Future of Meetings, Best Tech for Building Attendance,
- Social Media
  - Twitter:@networktables
  - Facebook:networktables
  - LinkedIn:@NetworkTables